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Schiller Grounds Care Teams Up with All-Star Groundskeeper

Red Sox senior director of grounds will use BOB-CAT mowers and other Schiller equipment to create stunning landscapes

Highlights:

- Red Sox groundskeeper David Mellor will use Schiller Grounds Care products at work and at home.
- Mellor has used Schiller products throughout his 34-year career, and currently uses the new BOB-CAT Predator-Pro RS mower.
- Schiller brands will feature tips and insights from Mellor at events and on social media to help educate fans and customers.

SOUTHAMPTON, Pa. (July 20, 2018)— Schiller Grounds Care, a leading manufacturer of lawn and garden power equipment, is teaming up with David Mellor, senior director of grounds for the Boston Red Sox, to serve as a spokesperson for its commercial-grade mowing, turf care and gardening equipment. Through this agreement, Mellor will be using a variety of BOB-CAT®, Little Wonder®, Mantis®, RYAN® and Classen® products both at work and at home.



“I’ve used Schiller products throughout my 34-year career in sports turf management,” Mellor said. “I know I can depend on their quality, performance and the service behind them. Whether I’m using a Little Wonder vacuum to clean up debris, RYAN or Classen products to make repairs to our turf, or a Mantis tiller to work the soil, they’ve never let me down.”



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Known for his intricate lawn striping patterns—checkerboards, converging arches, bats and balls, or logos—Mellor believes you have one chance to make a first impression. On a ball field or at home, having a mower that offers a great quality of cut is crucial. His choice to help him with those striping patterns is a BOB-CAT Predator-Pro™ RS zero turn mower with a 61” AirFX™ deck and optional full-width roller.

“Safety and playability are our top priorities in sports turf,” Mellor emphasized. “Knowing we’ll get a great quality of cut that’s smooth and consistent is so important. We mow every day when the team is at home, so the field plays the same way from one day to the next.”

“We are incredibly excited to be working with one of the preeminent sports turf managers and to have him using our products,” said Troy Blewett, director of marketing for Schiller Grounds Care. “Importantly, David’s knowledge of lawn mowing and turf maintenance will be of great value to our commercial and residential customers. We will be sharing mowing, turf care and gardening tips from him on our branded websites and social media pages on a regular basis.”

To see video of David Mellor talking about and using his BOB-CAT mower, watch and download here: https://www.dropbox.com/s/k2d6uk95vnf835u/BOBCT_David_Mellor_Final.mp4?dl=0

To learn more about BOB-CAT mowers and other Schiller Grounds Care products, visit: www.schillergc.com.

About Schiller Grounds Care, Inc.

Schiller Grounds Care makes tough jobs easier by making professional grade turf care, landscaping, and gardening equipment for residential and commercial use under the brand names of BOB-CAT®, Little Wonder®, Mantis®, RYAN®, Steiner®, and Classen®. To learn more about Schiller Grounds Care and its various brands of power equipment, visit www.schillergc.com.

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